State of New Jersey
DEPARTMENT OF HUMAN SERVICES
DIVISION OF MEDICAL ASSISTANCE AND HEALTH SERVICES

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MEDICAID COMMUNICATION NO. 03-07 **DATE: February 21, 2003**

TO: County Welfare Agency Directors

SUBJECT: Multi-lingual General Health Stuffer and Lead Poisoning Stuffer

The Division of Medical Assistance and Health Services (DMAHS) has made access to quality healthcare services for children a priority. DMAHS has implemented many new initiatives that provide health education materials to the parents/caretakers of the children we serve. One of these initiatives is to deliver concise but important children's health issue messages in eight different languages. DMAHS has done this by developing the multi-lingual stuffers, *General Health* and *Lead Poisoning*.

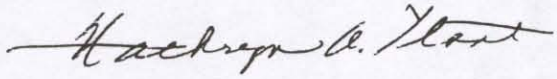
The purpose of this communication is to request that you distribute these stuffers with your next regular mailing. The multi-lingual stuffers have been forwarded to your agencies in a separate mailing. In the future, we anticipate having each stuffer mailed on an annual basis, i.e., *General Health* every April and *Lead Poisoning* every October. You will receive a Medicaid Communication regarding each of these at the time they are distributed to you.

The *General Health* stuffer advocates regular health checkups for children. Through these checkups, children will receive appropriate immunizations and will have their health monitored to prevent any future potential health problems.

The *Lead Poisoning* stuffer encourages parents/caretakers to have their children tested for blood lead. Lead poisoning continues to be a serious health problem for New Jersey's children, and a blood lead test is the only means to determine if a child has too much lead in his/her body.

I would like to thank you for your cooperation and continued support in serving our mutual beneficiaries.

Sincerely,



Kathryn A. Plant
Director

KAP: Pp
c: Clifton R. Lacy, M.D., Commissioner
Department of Health and Senior Services

Pearl Elias, Acting Director
Division of Family Development

Doris Jones, Acting Director
Division of Youth and Family Services